

# U.S. Dentists Learn More about Global Dental Industry at World Dental Forum

Modern Dental Laboratory USA (MDL USA) gathered leading dentists from across the world at the inaugural World Dental Forum in Macau and Shenzhen, China from October 13-15, 2010. More than 200 dentists from Australia, Belgium, China, France, Germany, Hong Kong, the Netherlands, New Zealand and the United States attended the event.

The World Dental Forum provided dentists with an opportunity to obtain continuing education credits while meeting with world-renowned dentists, opinion leaders and suppliers to utilize this meeting as a compass to navigate an increasingly global dental industry.

The group enjoyed two full days of meetings with nine top notch speakers, including Dr. Paul Child Jr. and Dr. Kenneth Malament from the United States. Topics discussed included the likes of digital dentistry and improving function and aesthetics in demanding implant cases.

Following the meetings in Macau, the group travelled to Shenzhen, China, to see an example of how the global dental industry is reaching dentists and patients across the world today.



1. Kenneth Malament, DDS of the United States speaking at the World Dental Forum about lithium di-silicate monolithic all-ceramic (bonded) restorations versus veneered all-ceramic (cemented) restorations.

2. Anne Benhamou, DDS of France discusses ways to improve function and aesthetics in demanding implant cases, advanced protocols for a satisfactory outcome.

3. From left: Dr. Paul Child, Jr., CEO of CR Foundation; Julie McBarron, Laboratory Relations Director of Modern Dental Laboratory USA; Patrick Tessier, CEO of Modern Dental Laboratory USA; and Alwin Ngai, Technology Manager of Modern Dental Laboratory (Shenzhen) during a break at the World Dental Forum.

4. Prof. Lakshman Samaranayake, Dean of Dentistry of The University of Hong Kong is presented a gift from the Northwest by Patrick Tessier, CEO of Modern Dental Laboratory USA during a tour of The Prince Phillip Dental Hospital (Hong Kong).

5. A tour of The Prince Phillip Dental Hospital (Hong Kong) with their hosts from the Faculty of Dentistry of The University of Hong Kong. From left: Prof. Li-Jian Jin of the Faculty of Dentistry of The University of Hong Kong; Dr. Anthony King from the United States; Teresa Vahhaji, Customer Service Manager for Modern Dental Laboratory USA (Chicago); Dr. Paul Child, Jr., CEO of CR Foundation; Martha King of the United States; Patrick Tessier, CEO of Modern Dental Laboratory USA; Liv Fode, Marketing Manager of Modern Dental Laboratory USA; Julie McBarron, Laboratory Relations Director of Modern Dental Laboratory USA.

6. Patrick Tessier, CEO of Modern Dental Laboratory USA awarding a European dentist for winning the golf tournament at the Mission Hills Golf Club China.

The group had an exclusive and private tour of Modern Dental Laboratory (MDL Shenzhen), now the largest dental laboratory in the world. Godfrey Ngai, MDL Shenzhen director and CEO, walked attendees through the company's transition from a 45-person Hong Kong laboratory in 1993 to the 3,000-employee campus it is today. Ngai also took attendees through MDL Shenzhen's licensed dental technology school.

"It was thrilling to bring a group of dentists from the U.S. to Modern Dental Laboratory during the World Dental Forum, allowing them to see firsthand how worldwide dentistry is positively reaching U.S. dentists and patients today," said Patrick Tessier, CEO of MDL USA.

All of MDL USA's restorations are manufactured by MDL Shenzhen. Companies such as MDL USA are part of the growing trend of U.S. dentists sourcing restorations for their patients from across the world, restorations that include materials obtained from Europe and manufactured in China.

Other highlights for attendees were a gala dinner atop the rooftop pool deck of the new and spectacular Grand Hyatt hotel in Macau, a golf outing at the famous Mission Hills golf resort in Shenzhen and a festive evening closing ceremony.

Ngai announced that the next World Dental Forum will be held in 2012 in conjunction with the centennial celebration of the University of Hong Kong. ■



7. Alwin Ngai, Technology Manager of Modern Dental Laboratory (Shenzhen) leading a tour of Modern Dental Laboratory, the largest dental laboratory in the world, during the World Dental Forum.

8. Delegates gather before the golf tournament at the Mission Hills Golf Club.

9. Godfrey Ngai, Director and CEO of Modern Dental Laboratory (Shenzhen) and Patrick Tessier, CEO of Modern Dental Laboratory USA at the World Dental Forum.

*Photos are courtesy of Modern Dental Laboratory USA*